

Your story is already part
of our story -
help us preserve it.

Because History Matters



CONTACT US

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The 1898 Society

PLANNED GIVING *for* ROCKTOWN HISTORY

Why Me? Why Now?

Making a planned gift to Rocktown History is within reach for most everyone—including you! You don't need to have extraordinary wealth to leave behind a lasting reminder of your personal values and beliefs. By simply adding Rocktown History as a beneficiary in your will, your support of our mission will extend beyond your lifetime. And the impact of your contribution will continue to grow, ensuring that the objects and stories of our heritage live on for generations to come. There's never been a better time than today to create a meaningful personal legacy.

A Good Story

Mary Martha Good, a longtime member of the historical society, had been a faithful supporter of our mission—sending \$100 gifts annually for many years. After her passing in 2021, Mary's family members arrived at Rocktown History to personally present distributions from a substantial bequest Mary had made in her will.

Through her estate planning, Mary had vowed to continue her support for a number of organizations that were important to her during her lifetime, and her family was proud to honor Mary's legacy and deliver the gifts.

Mary's story is a beautiful example of the impact a bit of planning and foresight can have on an entire community.

Your Plans, Your Way

Your financial planner or estate lawyer can set up planned gifts in a matter of minutes—most options do not require complicated steps or lengthy paperwork. Making your wishes known can be simple process that provides you with a sense of relief and peace.

Ways to Give

Gifts of Appreciated Stock

Avoid capital gains tax by donating stocks or other securities that have appreciated in value. Rocktown History will sell the stock and retain the full value. Gifts of real estate have similar benefits.

Life Insurance

Naming Rocktown History as a beneficiary for all or a portion of the proceeds from a life insurance policy is a simple way to make a larger gift than you may have thought possible.

Retirement Accounts

Your IRA or other retirement plan can be donated to Rocktown History during your lifetime or as a beneficiary upon death.

Bequests in A Will

Designate a portion of your remaining assets by including Rocktown History in your will. Bequests can include gifts of cash, real estate, or other personal property.

